## INVOICE



**WPBF** 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 Main: (561)694-2525

Invoice # Invoice Date Invoice Month Invoice Period 936597-2 08/05/12 07/30/12 - 08/02/12 August 2012

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Weeks:

Start Date

**End Date** 

**MTWTFSS** 

**Greer Margolis Mitchell Burns** Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800

Billing: (407)389-7661

Washington, DC 20007

Send Payment To: **WPBF** PO Box 26885 Lehigh Valley, PA 18002-6885

Advertiser	<u>Product</u>		Estimate Number			
Obama/D/President	OBAMA FOR AMER SKED			1507		
	Flight D	ates	Order#		Alt Order#	

936597	06252898
Billing Type Cash	Deal #
Advertiser Code 95	Product Code 101
Advertiser Ref	
	Billing Type Cash  Advertiser Code 95

					Spots/			
ine Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
9 07/30/12 08/02/12 Class of Time - Pre-emptib	WPBF News 25 Morni le with notice	ngs5:30-5:57am	MTWT	:30	1	\$225.00	NM	
	Ind Date MTWTFSS 8/05/12 MTWT	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch Day Air Da	ate <u>Air Time</u> Descr	<u>iption</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 WPBF Tu 07/31	/12 5:55 AM WPBI	News 25 Mornings (	@ 5:3(5:30-5:57am	:30	) OFA-12-0	5-082н		\$225.00 NM
22 07/30/12 08/02/12 Class of Time - Pre-emptib	THE CHEW	1P-2P	MTWT	:30	2	\$225.00	NM	
Weeks: Start Date E		Spots/Week 2	<u>Rate</u> \$225.00	<del></del>				·
Spots: # Ch Day Air Da	te <u>Air Time</u> Descr	<u>iption</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
1 WPBF M 07/30	/12 1:56 PM THE (	CHEW	1P-2P	:30	) OFA-12-0	5-082н		\$225.00 NM
2 WPBF Tu 07/31	/12 1:57 PM THE (	CHEW	1P-2P	:30	OFA-12-0	-082н		\$225.00 NM
23 07/30/12 08/02/12 Class of Time - Pre-emptib	10-11a Anderson Coo le with notice	per 10-11a	MTWT	:30	2	\$200.00	NM	***
	nd Date MTWTFSS	Spots/Week	Rate					
******	8/05/12 MTWT	2	\$200.00					
Spots: # Ch Day Air Da 1 WPBF W 08/01			Start/End Time		<u> Ad-ID</u>	. 00311		Rate Type
2 WPBFTh 08/02		a Anderson Cooper	10-11a		) 0FA-12-0			\$200.00 NM
2 WFBF 111 08/02	712 10.49 AW 10-113	a Anderson Cooper	10-11a	:30	) OFA-12-0	5-U0ZH		\$200.00 NM
24 07/30/12 08/02/12 Class of Time - Pre-emptib	The View le with notice	11A-12PM	MTWT	:30	2	\$575.00	NM	
	nd Date MTWTFSS 8/05/12 MTWT	Spots/Week 2	<u>Rate</u> \$575.00					
Spots: <u>#</u> Ch <u>Day</u> <u>Air Da</u>		<del></del>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate Type
2 WPBF M 07/30			11A-12PM	:30	) OFA-12-0	5-082 <b>н</b>		\$575.00 NM
1 WPBFW 08/01	/12 10:58 AM The V	iew	11A-12PM	:30	) OFA-12-0	-082н		\$575.00 NM
25 07/30/12 08/02/12 Class of Time - Pre-emptib	Jimmy Kimmel le with notice	12:06-01:06AM	MTWT	:30	1	\$75.00	NM	
	nd Date MTW1755 8/05/12 MTWT	Spois/week 1	<u>Rate</u> \$75.00					produced and the second second second
Spots: # Ch Day Air Da	te <u>Air Time</u> Descri	ption	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
1 WPBF Th 08/02	/12 12:37 AM Jimmy	Kimmel	12:06-01:06AM	:30	) OFA-12-G	і-082н		\$75.00 NM
26 07/30/12 08/02/12 Class of Time - Pre-emptib	1230-1P Access Holly le with notice	woc1230-1p	MTWT	:30	2	\$225.00	NM	

<u>Rate</u>

Spots/Week

## **INVOICE**



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
936597-2	08/05/12	August 2012	07/30/12 - 08/02/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

ww.th	ewpbfch <b>a</b> nnel	.com									
								Spots/			
ne	Start Date	End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	07/30/12 Class of Tir	08/02/1 ne - Pre-e	2 1230 mptible wit	-1P Access Hol h notice	lywoc1230-1p	MTWT	:30	2	\$225.00	NM	
		07/30/12	08/05/	12 MTWT	. 2	\$225.00					
;	Spots: # Ch	<u>Day</u>	Air Date	Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Typ
	2 WI	PBF Tu	07/31/12	12:47 PM 1230	0-1P Access Hollywood	1230-1p	:3	0 OFA-12-	G-082н		\$225.00 N
	1 WI	PBF W	08/01/12	12:41 PM 1230	0-1P Access Hollywood	1230-1p	:3	0 OFA-12-	G-082н		\$225.00 N
	07/30/12 Class of Tir	08/02/1 me - Pre-e	2 WPB	F News 25 @ N h notice	loon 12pm-1230pm	MTWT	:30	2	\$275.00	NM	
1	Weeks:	Start Dat 07/30/12				<u>Rate</u> \$275.00					
,	Spots: # Ch		Air Date	Air Time Des	_	Start/End Time	Lenat	h Ad-ID			Rate Typ
	1 W		07/30/12		BF News 25 @ Noon	12pm-1230pm		0 OFA-12-	G-082н		\$275.00 N
	2 WI	PBF Tu	07/31/12	12:24 PM WPI	BF News 25 @ Noon	12pm-1230pm	:3	0 OFA-12-	G-082н		\$275.00 N
	07/30/12 Class of Tir	08/02/1: ne - Pre-e	2 WPB	F News 25 @ 5	iam 5-530am	MTWT	:30	2	\$175.00	NM	
	Weeks:	Start Dat 07/30/12	e End Da	ate MTWTFSS		<u>Rate</u> \$175.00					
	Spots: # Ch		Air Date	Air Time Des	<del>-</del>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	. –		08/01/12		3F News 25 @ 5am	5-530am		0 OFA-12-0	G-082н		\$175.00 N
	1 Wi	PBF Th	08/02/12		BF News 25 @ 5am	5-530am	:3	0 OFA-12-	G-082н		\$175.00 N
	07/30/12 Class of Tir	08/02/1: ne - Pre-e		ipm News	5-6pm	MTWT	:30	2	\$475.00	NM	
	Weeks:	Start Dat	e End Da	ate MTWTFSS		Rate					-
	Spots: # Ch	07/30/12	08/05/ <sup>-</sup> Air Date		_	\$475.00	Lamet	h 4 d 1D			5. T
•	_		07/30/12	Air Time Desc 5:09 PM M-F		Start/End Time 5-6pm		<u>h Ad-ID</u> 0 0FA-12-0	C=082H		<u>Rate Tyr</u> \$475.00 N
			08/01/12	5:22 PM M-F	•	5-6pm		0 OFA-12-0			\$475.00 N
	07/00/40	00/00/4	11/00		·						<b>4170.00</b> 11
	07/30/12 Class of Tir		mptible wit	h notice	:00P 6-6:30PM	MTWT	:30	2	\$625.00	NM	
	Weeks:	Start Dat 07/30/12				<u>Rate</u> \$625.00					
5	Spots: # Ch		Air Date	Air Time Desc		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
			07/30/12		3F News 25 @ 6:00PM	6-6:30PM		0 OFA-12-0			\$625.00 N
	2 WI	PBF Tu	07/31/12	6:21 PM WP	3F News 25 @ 6:00PM	6-6:30PM	:3	0 OFA-12-0	G-082н		\$625.00 N
	07/30/12 Class of Tir	08/02/12 ne - Pre-e		Morning Ameri n notice	ca 7-9AM	MTWT	:30	2	\$475.00	NM	
1	Weeks:	Start Dat 07/30/12	e <u>End Da</u> 08/05/1			<u>Rate</u> \$475.00					
5	Spots: # Ch	<u>Day</u>	Air Date	Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBF Tu	07/31/12	8:46 AM Good	d Morning America	7-9AM	:3	0 OFA-12-0	G-082H		\$475.00 N
	2 WF	PBF W	08/01/12	7:29 AM Goo	d Morning America	7-9AM	:3	0 OFA-12-0	G-082н		\$475.00 N
	07/30/12 Class of Tir	08/02/12 ne - Pre-e		z M-F 9-10a notice	9-10a	MTWT	:30	2	\$250.00	NM	
V	Veeks:	Start Date 07/30/12	e <u>End Da</u> 08/05/1		Spots/Week 2	<u>Rate</u> \$250.00					
- 5	Spots: # Ch	Mary Total	***************************************	Air Time Desc	temperature of the state of the	Start/Fnd Time	-	b Ad-ID	and the second s		Pate Tur
			07/30/12	9:54 AM Dr. C		9-10a		0 OFA-12-0			\$250.00 N
	1 WF	PBFTh	08/02/12	9:24 AM Dr. C	oz M-F 9-10a	9-10a	:3	0 OFA-12-0	G-082H		\$250.00 N
	07/30/12 Class of Țir	08/02/12 ne - Pre-e	GOOl	O AFTERNOON notice	N AM2-3p	MTWT	:30	1	\$350.00	NM	
V	Veeks:	Start Date			Spots/Week	<u>Rate</u>					
_	Dunker P C	07/30/12	08/05/1		1	\$350.00					_
5	Spots: # Ch		Air Date	Air Time Desc	<u>cription</u> Terms and Conditions which can	Start/End Time		h <u>Ad-ID</u>			Rate Typ

This invoice is subject to Hearst Television's Terms end Conditions which can be reviewed on our company website et <a href="www.heersttelevision.com/for\_advertisers">www.heersttelevision.com/for\_advertisers</a>

## INVOICE



Send Payment To:
WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period	1
936597-2	08/05/12	August 2012	07/30/12 - 08/02/12	

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMER SKED	1507

www.thewpbfchannel.com

							Spots/			
Line Start	Date End	Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
33 07/30 Class		2/12 re-emptil	GOOD AFTERNOO ble with notice	N AM2-3p	MTWT	:30	1	\$350.00	NM	
Spots	# Ch D	ay Air D	ate Air Time Des	cription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WPBF W	08/01	/12 2:36 PM GO	OD AFTERNOON AME	RICA 2-3p	:3	30 OFA-12-G	-082н		\$350.00 NM
					Total Spots	:	23			
								Gross Tota	<u>!</u>	\$7,650.00
Paymer	nt Terms	30 D	ays				Agenc	Commission	1	\$1,147.50
							<u>Ne</u>	t Amount Due	<del>2</del>	\$6,502.50